

image by Nicole England Photography

**"THE FUSION
OF THE RUG
AND THE
SCREEN WAS
PARAMOUNT
TO THE DESIGN
AND SERVED
TO INTENSIFY
THE DESIGN
CONCEPT"**

**morris
selvatico**

Featured project by
Morris Selvatico
Design Directors
Lorena Selvatico
Alexandra Morris



"Designer Rugs' offered a strong platform for a collaboration with design practice Morris Selvatico to design a bespoke large-scale rug for Stockland's lobby café in Melbourne. Designer Rugs provided the tools to create a unique floor covering that reflected the conceptual pattern of the lasercut screens within the space designed by Morris Selvatico. The fusion of the rug and the screen was paramount to the design and served to intensify the design concept. The addition of the rug enabled texture and colour to be introduced into the neutral palette otherwise consisting of warm timbers, striking black marble and handmade porcelain ceramics. The cut pile New Zealand wool rug measures just over 35sqm and provides a sense of luxury and warmth to the casual seating area. Designer Rugs were able to carve elements of the pattern into the rug, adding another dimension and taking the rug design to the next level."

Words by Morris Selvatico. www.morrisselvatico.com

At Designer Rugs we are passionate about finding unique and tailored solutions for your commercial and residential projects.

Visit our website to view our portfolio of projects or contact us for more information.

Australia Wide 1300 802 561 New Zealand +649 300 6116 International +612 9550 9933

www.designerrugs.com.au

**DESIGNER
RUGS**

Established 1986