

“THE FUSION OF THE RUG AND THE SCREEN WAS PARAMOUNT TO THE DESIGN AND SERVED TO INTENSIFY THE DESIGN CONCEPT”

**morris  
selvatico**

Featured project by  
Morris Selvatico  
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**DESIGNER  
RUGS**

*Established 1986*

“Designer Rugs’ offered a strong platform for a collaboration with design practice Morris Selvatico to design a bespoke large-scale rug for Stockland’s lobby café in Melbourne.

Designer Rugs provided the tools to create a unique floor covering that reflected the conceptual pattern of the lasercut screens within the space designed by Morris Selvatico.

The fusion of the rug and the screen was paramount to the design and served to intensify the design concept. The addition of the rug enabled texture and colour to be introduced into the neutral palette otherwise consisting of warm timbers, striking black marble and handmade porcelain ceramics. The cut pile New Zealand wool rug measures just over 35sqm and provides a sense of luxury and warmth to the casual seating area.

Designer Rugs were able to carve elements of the pattern into the rug, adding another dimension and taking the rug design to the next level.”

Words by Morris Selvatico  
[www.morriselvatico.com](http://www.morriselvatico.com)

At Designer Rugs we are passionate about finding unique and tailored solutions for your commercial and residential projects. Visit our website to view our portfolio of projects or contact us for more information.

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